



MISSION MATCHING SERVICE PARTNERSHIP OPTIONS

The Mission Matching Service (MMS) provides an initial interface between enquirers and agencies where enquirers can easily investigate a wide range of mission opportunities, and agencies can search for potential recruits. Together with the associated Top Needs and Teams pages, where Partners can list some of their opportunities, people who are serious about mission but uncertain about a destination or ministry opportunities can explore their options because information from many diverse agencies is available in one place to help them make decisions.

Three levels of agency partnership are available because each agency is unique and recruits differently, and the different package options have been designed to suit their differing practices. The options, which are summarised in the table overleaf, are:

- Full
- Limited
- Basic

A **Mission Matching facility** is available for use by both individual enquirers and Full and Limited partner agencies. These partners can enter an “agency profile” and their recruitment criteria. Enquirers can enter their “personal profile” and check out their resulting matches with the partner agencies.

Full Partners have full access to the Mission Matching facility and Enquirer Database in order to be very proactive about searching for and contacting possible recruits. They can take the initiative to contact enquirers.

Limited Partners have their detailed information displayed to enquirers but cannot themselves access the full Mission Matching facility or Enquirer Database – they can view some limited Enquirer details but generally must rely on Enquirers taking the initiative to contact them.

Basic Partners have only a brief description and contact details displayed, but no organisational profile and also cannot access the Mission Matching facility or Enquirer Database.

The Mission Matching Service is accessible via two portals, one on the MI website and the original one on the Second Wind Network website. Your Partnership will allow you access to people through both sites. People of all ages are able to access the MMS – from the general MI site and from the niche SWN site which specifically recruits people over 40.

Two other features, available to all levels, are the **Top Needs and the Short Term Teams facilities**. Partners may enter up to 5 each of their Top Opportunities and Teams for viewing by Enquirers, whether or not they lodge a profile.

Enquirers are able to easily investigate and compare detailed agency profiles of all **Full & Limited Partners** on one single website, to help them “find their fit”, before pursuing further enquiries with particular agencies. (They will still need to go to the individual websites of **Basic Partners** for further details of their work and opportunities to serve.) Enquirers will not see any difference between the display for Full or Limited Partners, and they are not differentiated on the website, whereas Basics are displayed as a separate category.

Therefore, agencies that do not want to use the full Mission Matching facility to find potential candidates do not have to pay for a facility they do not require, but they still have the same level of exposure to Enquirers as do Full Partners. **However, experience shows that those agencies that are proactive in initiating contact with, and following up matching enquirers, are more likely to find potential recruits than those who wait for enquirers to first contact them.**

Comprehensive details of each of the three partnership types are available in the Partnership Packages (Full, Limited and Basic) which can be viewed or downloaded from the SWN website (<http://www.secondwind.net.au/partners/>) or requested from admin@missionsinterlink.org.au.

The MMS will continue to be hosted on the SWN site for a trial period from July 2015 to June 2016.

The table overleaf summarises the 3 options offered.

Feature	Full Partner	Limited Partner	Basic Partner
Description, Contact details & live Weblink listed on SWN&MI websites	Yes	Yes	Yes
% Match with Agency (<u>Viewable by Enquirers</u> who lodge their profile)	Yes	Yes	n/a
% Match with Enquirers who lodge their profile (<u>Viewable by Agency</u>)	Yes	No (See note 4 below)	n/a
Agency Profile Content (<u>Viewable by Enquirers</u> who lodge their profile)	Contact details Agency description Time commitments Short-term team options Languages needed World regions Ministry opportunities	Contact details Agency description Time commitments Short-term team options Languages needed World regions Ministry opportunities	Contact details Agency description
Email List of new profiles*	Yes	Yes	n/a
Standard Searches	Yes	No	No
Other Individualised Searches	Yes	No	No
Top Needs advertised on SWN & MI websites	Yes	Yes	Yes
ST Teams advertised on SWN & MI websites	Yes	Yes	Yes
E-Newsletter promoting your opportunities & teams	Yes	Yes	Yes
Annual fee (Incl GST)	\$465 + GST	\$250 + GST	\$115 + GST

1. All data is initially entered and maintained by the agency partner in a **password protected area**.

2. All Partners need to allocate one staff member to be the **contact person** who receives enquiries generated from the profile and **one MMS link-person**, who will ensure the Partner Profile, Top Needs and Teams are up-to date and who can regularly check the Matching Service (in the case of Full partners). These functions can both be handled by the same person or you may prefer to have 2 people handle them.

Experience shows that the **time required** for checking matches, and sending out an introductory email to matching enquirers is only one or two hours per month.

3. **Top Needs** are valid for 6 months after which time they no long display on our website, and must be re-submitted if the position is still open.

3. **Teams** are valid up till the start date after which time they no long display on our website, and must be re-submitted if the team is rescheduled.

4. MI sends out a **reminder email** approx. every 1 - 2 months to Full Partners & Limited Partners (if desired) with a list of recent enquirers incorporating direct links to their profiles in the MMS database.

5. **On-line training** is provided to all partners, plus a short detailed **instruction manual**. Partner feedback indicates that the website is easy to use and quite intuitive.