

**SWN exists to help Aussie believers in their 40s, 50s and 60s engage with God's global plan.**

**SWN provides an initial interface between enquirers and agencies** where enquirers can easily investigate a wide range of mission opportunities, and agencies can search for potential recruits. The SWN website is a mission "one stop shop" where people who are serious about mission but uncertain about a destination or ministry opportunities can find detailed information from many diverse agencies in one place to help them make decisions.

**Three levels of agency partnership** are available because each agency is unique and recruits differently, and the different package options have been designed to suit their differing practices. The options, which are summarised in the table overleaf, are:

- Full
- Limited
- Associate

The major distinctive of the SWN website is the **Mission Matching facility**, available for use by both individual enquirers and partner agencies. Full and Limited partners can enter their recruitment criteria plus other relevant information in an "agency profile"; enquirers can enter their "personal profile" and check out their resulting "matches" with the partner agencies.

Another major feature, available to all levels, is the Top Needs section where partners may enter up to 5 of their Top Opportunities for viewing by Enquirers, whether or not they lodge a profile.

The essential difference between the three levels is that **Full Partners** have full access to the Matching facility and Enquirer Database in order to be very proactive about searching for and contacting possible recruits. They can take the initiative to contact enquirers. **Limited Partners** have their detailed information also displayed to enquirers but cannot access the Matching facility or Enquirer Database – they must rely on Enquirers taking the initiative to contact them. **Associate Partners** have only a brief description displayed, but no organisational profile and also cannot access the Matching facility or Enquirer Database.

Therefore, agencies that do not want to use the full Mission Matching facility to find potential candidates do not have to pay for a facility they do not require, but they still have the same level of exposure to Enquirers as do Full Partners. **However, experience shows that those agencies that are proactive in initiating contact with, and following up matching enquirers, are more likely to find potential recruits than those who wait for enquirers to first contact them.**

**Enquirers** are able to easily investigate and compare detailed agency profiles of all **Full & Limited Partners** on one single website, to help them "find their fit", before pursuing further enquiries with particular agencies. (They will still need to go to the individual websites of **Associate Partners** for further details of their work and opportunities to serve.) Enquirers will not see any difference between the display for Full or Limited Partners, and they are not differentiated on our website, whereas Associates are displayed as a separate category.

As a major objective of SWN is to provide pathways into mission involvement for potential candidates, we would like to think that agencies who do not want to use the Mission Matching facility themselves will see the advantages the Limited Partnership provides for Enquirers, compared to the Associate Partnership.

Comprehensive details of each of the three partnership types are available in the Partnership Packages (Full, Limited and Associate) which can be viewed or downloaded from our website (<http://www.secondwind.net.au/partners/>)

The table overleaf summarises the 3 options we offer –

Feature	Full Partner	Limited Partner	Associate Partner
<b>% Match with Agency</b> (Viewable by Enquirers who lodge their profile)	Yes	Yes	No
<b>% Match with Enquirers</b> who lodge their profile (Viewable by Agency)	Yes	No (See note 4 below)	No
<b>Agency Profile Content</b> (Viewable by Enquirers who lodge their profile)	Contact details Agency description Time commitments Short-term team options Languages needed World regions Ministry opportunities	Contact details Agency description Time commitments Short-term team options Languages needed World regions Ministry opportunities	Contact details Agency description
<b>Other Searches</b>	Yes	No	No
<b>Top Needs advertised</b>	Yes	Yes	Yes
<b>Events advertised</b>	Yes	Yes	Yes
<b>Participation in SWN Forums/Seminars</b>	Yes	Yes	Yes
<b>Description, Contact details &amp; live Weblink</b> listed on SWN website	Yes	Yes	Yes
<b>Short-term team options</b> listed on Team Opportunities page	Yes	Yes	No
<b>Annual fee</b> (Incl GST)	\$495	\$247.50	\$121

**Notes:** (Full details are included in the Partnership Package docs)

1. All data is initially entered and maintained by the agency partner in a **password protected area**.

2. All Partners need to allocate one staff member to be the **contact person** who receives enquiries generated from the profile and **one SWN link-person**, who will ensure the Partner Profile and Top Needs are up-to date and who can regularly check the Matching Service (in the case of Full partners). These functions can both be handled by the same person or you may prefer to have 2 people handle them.

Experience shows that the **time required** for checking matches, and sending out an introductory email to matching enquirers is only one or two hours per month.

3. **Top Needs** are valid for 6 months after which time they no long display on our website, and must be re-submitted if the position is still open.

4. SWN sends out a **reminder email** approx. every 2 months to Full Partners & Limited Partners (if desired) with a list of recent enquirers incorporating direct links to their profiles in the SWN database.

5. **On-line training** is provided to all partners, plus a short detailed **instruction manual**. Partner feedback indicates that the website is easy to use and quite intuitive.